



**Donielle Robinson**

**Associate**

**Chicago**

**P: 312.642.2538**

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**Practice Focus**

- Trademark, branding, and e-commerce strategies
- Copyrights
- Portfolio management
- Business litigation
- Intellectual property
- Intellectual property litigation and dispute resolution
- Media and First Amendment

Donielle is an Associate in the Intellectual Property Department at McDonald Hopkins. Her practice primarily focuses on all aspects of trademark prosecution and litigation. Donielle has experience counseling clients on all stages of trademark prosecution, including performing and analyzing trademark clearance searches and drafting clearance opinion letters, devising trademark descriptions, preparing and filing trademark applications and related maintenance filings before the USPTO. She also assists clients with developing, managing, and prosecuting domestic and international trademark portfolios and effectuating targeted enforcement and policing strategies for brand protection, including leading anti-counterfeiting efforts on a global scale. Donielle’s experience also includes handling trademark litigation in both federal court and before the TTAB, and encompasses copyright work and transactional work, including negotiating, drafting, and reviewing intellectual property agreements.

Prior to joining McDonald Hopkins, Donielle worked several years as an associate at an intellectual property and commercial litigation law firm in Chicago. While attending law school, Donielle attended the World Intellectual Property Organization summer school on IP program in Bangkok, Thailand, which focused on combating counterfeits in Asia. She also served as a senior research editor for the Journal of Law, Technology & the Internet, and was awarded a concentration in Law, Technology and the Arts. She also previously served as a Case Western Reserve University School of Law Fellow for the Legal Assistance Foundation of Metropolitan Chicago.

Donielle earned her J.D. from Case Western Reserve University School of Law in 2015. She completed a B.S. in new media publishing in 2012 from Rochester Institute of Technology.

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**Admissions - Court**

- General Bar for the Northern District of Illinois

## Admissions - State

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- Illinois

## Honors and Awards

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- Selected to Super Lawyers Rising Star list, 2021-2022 (Intellectual Property)

## Professional Membership

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- Committee Chair, Chicago Women in IP
- Member, International Trademark Association
- Member, Intellectual Property Law Association of Chicago
- Member, Lawyers for Creative Arts

## News

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- McDonald Hopkins welcomes Donielle F. Robinson to Intellectual Property Department in Chicago