

McDonald Hopkins issues new white paper: 7 tactics for winning the cyber war

James J. Giszczak | Tuesday, August 25, 2015

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CLEVELAND (August 25, 2015) – As businesses collect more personal and sensitive customer and commercial data, they become bigger targets for data breaches. And what many board members don't realize is that in the face of a cyber attack, they can find themselves the target of shareholder derivative action or regulatory enforcement action. Cybersecurity needs to be looked at as more than an IT issue – it's a corporate strategy issue that affects everyone at a business.

In a new white paper released this week, McDonald Hopkins provides seven tactics that help businesses build effective cybersecurity programs and protect their officers and directors from risk and liability. Organized around the latest regulatory guidance, expert analysis and case law, the goal of the white paper is to help businesses prepare to defend themselves against – and win – the cyber war.

“Cyber attacks can come from multiple fronts – and the cost associated with data breaches is rising,” says Richik Sarkar, member at McDonald Hopkins and co-author of the white paper. “We want to help companies prepare themselves for an attack before it occurs by building comprehensive, effective cybersecurity programs. By properly defending your company from cyber attacks, you can also protect your directors and officers from personal liability.”

A preview of the white paper and a link to request a copy are available at www.mcdonaldhopkins.com/wintheycyberwar. McDonald Hopkins also offers a wealth of data privacy and cybersecurity information through regular blog posts (<http://businessadvocate.mcdonaldhopkins.com/data-privacy-solutions>) and during live and broadcasted events. The firm's national Data Privacy and Cybersecurity team, led by James Giszczak, has responded to more than 400 data breaches and privacy incidents in some 20 industries.

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